



4301 Anchor Plaza Parkway, Suite 450, Tampa, FL 33635  
(813) 935-6776 (866) 592-6531 FAX (813) 935-6775

## **Part 2B of Form ADV: *Brochure Supplement***

*April 22, 2022*

### **Item 1: Cover Page**

This brochure supplement provides information about Leonard M Rhoades that supplements J.W. Cole Advisors, Inc. ("J.W. Cole Advisors; JWCA") brochure (Form ADV, Part 2A and/or Appendix 1.) You should have received a copy of JW Cole Advisors' brochure. Please contact J.W. Cole Advisors' Advisory Services Team at (813) 935-6776 if you did not receive JWCA's brochure or if you have any questions about the contents of this supplement.

**Leonard M Rhoades**  
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## **Item 2: Educational Background and Business Experience**

Year of Birth: 1970

No Formal Higher Educational Background

Employment History:

Global Financial Private Capital, LLC.	Investment Advisor Representative	1/2012-3/2019
JW Cole Advisors, Inc.	Investment Advisor Representative	3/2019-Current

Securities Licenses:

Series 65

## **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client or prospective client's evaluation of this advisory business.

For more information about Leonard M Rhoades, please visit FINRA's BrokerCheck at [www.finra.org/brokercheck](http://www.finra.org/brokercheck) and/or the SEC's Investment Advisor Search at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 4: Other Business Activities**

From time to time, Leonard M Rhoades may offer investment advice outside of a managed account arrangement. In these instances, Leonard M Rhoades may receive a fee for the investment advice and, if the client purchases or sells a security related to the purchase or sale of securities and/or insurance products, Leonard M Rhoades may also be paid a commission.

Leonard M Rhoades conducts investment related business under the name Global Wealth Solutions LLC. Global Wealth Solutions LLC is not affiliated with J.W. Cole Advisors, Inc.



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Conflicts of interest may arise in the course of providing investment management services to you and Leonard M Rhoades's other financial industry activities. These potential conflicts of interest are described in this brochure. To the extent that we are unable to prevent actual or potential conflicts, we will take reasonable steps to mitigate them and at a minimum, disclose them to you.

### **Item 5: Additional Compensation**

In the course of doing business, Leonard M Rhoades may have a financial incentive to choose certain investment solutions over others. Leonard M Rhoades may receive certain non-cash benefits in connection to his role as an investment advisor. Such benefits may include but are not limited to direct reimbursement for attendance at conferences, seminars, sales or training programs, as well as benefits in the form of entertainment or merchandise.

### **Item 6: Supervision**

Leonard M Rhoades is currently supervised by Kurt Lofgren, Chief Compliance Officer for J.W. Cole Advisors, Inc. Mr. Lofgren, or a member of the compliance department, may be reached at 813-935-6776. J.W. Cole Advisors supervises the activities of the representative through on-site visits conducted by a designated and qualified professional. In addition, Mr. Lofgren or a qualified designee supervises e-mail communication and other activities that require such supervision and or approval. Lastly, JWCA utilizes various audit and monitoring/surveillance mechanisms to oversee the advisory activities of Leonard M Rhoades.