

4301 Anchor Plaza Parkway, Suite 450, Tampa, FL 33634
(813) 935-6776 (866)592-6531 FAX (813) 935-6775

Part 2B of Form ADV: *Brochure Supplement*

April 22, 2019

Item 1 Cover Page

This brochure supplement provides information about Michael C. Reinhart that supplements J.W. Cole Advisors, Inc. (“J.W. Cole Advisors; JWCA”) brochure (Form ADV, Part 2A and/or Appendix 1.) You should have received a copy of JW Cole Advisors’ brochure. Please contact J.W. Cole Advisors’ Advisory Services Team at (813) 935-6776 if you did not receive JWCA’s brochure or if you have any questions about the contents of this supplement.

Michael C. Reinhart

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Item 2 Educational Background and Business Experience

Michael Reinhart, Born 09/18/1958 uses his 30+ years of knowledge and experience in the financial services industry to provide superior service to his clients. After graduating high school, Mike pursued the business experience set out below in lieu of a formal education.

JW Cole Advisors, Inc.: Investment Advisor Representative
03/2019-Present

JW Cole Financial, Inc.: Registered Representative
03/2019-Present

GF Investment Services, LLC: Registered Representative
07/2014-03/2019

Global Financial Private Capital, LLC; Investment Advisor Representative
07/2014-03/2019

Global Wealth Solutions; Registered Representative
06/2014-Present

LPL Financial, LLC; Registered Representative
06/2012 – 06/2014

Woodbury Financial Services; Registered Representative
09/1999 – 06/2012

Independent Order of Foresters; Registered Representative Supervisor, Asst. Manager, District Manager,
Regional Manager, VP of Marketing.

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Item 3 Disciplinary Information

Investment Advisor Representatives are required to disclose all material facts regarding any legal or disciplinary events that would be material in your evaluation. Currently, Michael C. Reinhart has no information applicable to this requirement.

For more information about Michael C. Reinhart, please visit FINRA's Broker Check at www.finra.org/brokercheck and/or the SEC's Investment Advisor Search at www.adviserinfo.sec.gov.

Item 4 Other Business Activities

In addition to offering investment advisory services as an Investment Advisor Representative of J.W. Cole Advisors, Inc. (a Registered Investment Adviser), Michael C. Reinhart is an independent insurance agent who is appointed by numerous insurance companies. As an independent insurance agent, Michael C. Reinhart may recommend fixed insurance contracts to clients such as fixed annuities or life insurance. When clients purchase fixed insurance contracts at Michael C. Reinhart's recommendation, he may be paid a commission.

Michael C. Reinhart may receive commissions, bonuses, distribution or service ("trail") fees, and other compensation based on the sale of insurance products and other investment products. Michael C. Reinhart may also receive incentive-based, non-cash compensation in connection with his attendance at conferences, seminars, sales or training programs, and other trips (such as reimbursement for travel, lodging and meal expenses) and/or in the form of entertainment, merchandise and other benefits. Such payments and benefits may provide incentive to recommend certain products based on the compensation received.

Michael C. Reinhart conducts these investment related activities under the assumed trade name Global Wealth Solutions LLC. Global Wealth Solutions LLC is not affiliated with JW Cole Advisors, Inc.

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A conflict of interest may exist between Michael C. Reinhart and his clients related to the compensation he receives for advisory services offered as an Investment Advisor Representative of JWCA and the compensation Michael C. Reinhart receives for services offered as an independent insurance agent. Michael C. Reinhart may offer investment advice related to the purchase or sale of insurance products. In some cases, when such investment advice is offered outside of a managed account arrangement, Michael C. Reinhart may receive a fee for the investment advice and, if the client purchases or sells a security or purchases a fixed insurance contract, Michael C. Reinhart may also be paid a commission.

Item 5 Additional Compensation

Michael C. Reinhart may receive additional compensation in connection with his attendance at conferences, seminars, sales or training programs, and other trips (such as reimbursement for travel, lodging and meal expenses) and/or in the form of entertainment, merchandise and other benefits for providing advisory services.

Item 6 Supervision

Michael C. Reinhart is currently supervised by Marco Fuentes, Chief Compliance Officer for J.W. Cole Advisors, Inc. Mr. Fuentes may be reached at 813-935-6776. J.W. Cole Advisors supervises the activities of Michael C. Reinhart through on-site visits conducted by a designated qualified professional. In addition, Mr. Fuentes or a qualified designee supervises e-mail communication and other activities that require such supervision and or approval. Lastly, JWCA utilizes various audit and monitoring/surveillance mechanisms to oversee the advisory activities of Michael C. Reinhart.