



4301 Anchor Plaza Parkway, Suite 450, Tampa, FL 33635  
(813) 935-6776 (866) 592-6531 FAX (813) 935-6775

## **Part 2B of Form ADV: *Brochure Supplement***

*April 22, 2022*

### **Item 1: Cover Page**

This brochure supplement provides information about Michael Reinhart that supplements J.W. Cole Advisors, Inc. ("J.W. Cole Advisors; JWCA") brochure (Form ADV, Part 2A and/or Appendix 1.) You should have received a copy of JW Cole Advisors' brochure. Please contact J.W. Cole Advisors' Advisory Services Team at (813) 935-6776 if you did not receive JWCA's brochure or if you have any questions about the contents of this supplement.

**Michael Reinhart**  
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## **Item 2: Educational Background and Business Experience**

Year of Birth: 1958

No Formal Higher Educational Background

### Employment History:

J. W. Cole Advisors, Inc.	Investment Advisor Representative	2019 – Present
Global Wealth Solutions	Registered Representative	2014 – Present
Global Financial Private Capital, LLC	Investment Advisor Representative	2014 – 2019
GF Investment Services, LLC	Registered Representative	2014 – 2019
LPL Financial, LLC	Registered Representative	2012 – 2014

### Securities Licenses:

Life & Health, 65

## **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client or prospective client's evaluation of this advisory business.

For more information about Michael Reinhart, please visit FINRA's BrokerCheck at [www.finra.org/brokercheck](http://www.finra.org/brokercheck) and/or the SEC's Investment Advisor Search at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 4: Other Business Activities**

From time to time, Michael Reinhart may offer investment advice outside of a managed account arrangement. In these instances, Michael Reinhart may receive a fee for the investment advice related to the purchase or sale of securities and/or insurance products. Michael Reinhart may also be paid a commission.



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Michael Reinhart conducts investment related business under the name Global Wealth Solution LLC. Global Wealth Solution LLC is not affiliated with J.W. Cole Advisors, Inc.

Conflicts of interest may arise in the course of providing investment management services to you and Michael Reinhart 's other financial industry activities. These potential conflicts of interest are described in this brochure. To the extent that we are unable to prevent actual or potential conflicts, we will take reasonable steps to mitigate them and at a minimum, disclose them to you.

### **Item 5: Additional Compensation**

In the course of doing business, Michael Reinhart may have a financial incentive to choose certain investment solutions over others. Michael Reinhart may receive certain non-cash benefits in connection to his role as an investment advisor. Such benefits may include but are not limited to direct reimbursement for attendance at conferences, seminars, sales or training programs, as well as benefits in the form of entertainment or merchandise.

### **Item 6: Supervision**

Michael Reinhart is currently supervised by Kurt Lofgren, Chief Compliance Officer for J.W. Cole Advisors, Inc. Mr. Lofgren, or a member of the compliance department, may be reached at 813-935-6776. J.W. Cole Advisors supervises the activities of the representative through on-site visits conducted by a designated and qualified professional. In addition, Mr. Lofgren or a qualified designee supervises e-mail communication and other activities that require such supervision and or approval. Lastly, JWCA utilizes various audit and monitoring/surveillance mechanisms to oversee the advisory activities of Michael Reinhart.